

New Journalism and PR Books 2014-15

Recent purchases by the Library for the School of Journalism

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1.

Tong, J. Investigative journalism, environmental problems and modernisation in China. vol. Palgrave Studies in Media and Environmental Communication (Palgrave Macmillan, 2015).

2.

Sharp, S. Journalism and conflict in Indonesia: from reporting violence to promoting peace. vol. Routledge contemporary Southeast Asia series (Routledge, 2013).

3.

Shafir, G., Meade, E. & Aceves, W. J. Lessons and legacies of the war on terror: from moral panic to permanent war. vol. Routledge critical terrorism studies (Routledge, 2013).

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The Routledge handbook of magazine research: the future of the magazine form. (Routledge, 2015).

5.

Graham, L. Basics of design: layout and typography for beginners. (Delmar/Cengage Learning, 2005).

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Kumar, A. Lunch with a bigot: the writer in the world. (Duke University Press, 2015).

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Barendt, E. M. Freedom of speech. (Oxford University Press, 2005).

8.

Newsom, D. & Haynes, J. Public relations writing: form & style. (Wadsworth, Cengage Learning, 2014).

9.

Steen, R. Sports journalism: a multimedia primer. (Routledge, 2015).

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Toney, J. Sports journalism: the inside track. (Bloomsbury Publishing, 2013).

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Lang, F. While the city sleeps. (1956).

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Nicol, A. G. L., Millar, G. & Sharland, A. Media law & human rights. (Oxford University Press, 2009).

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Crook, T. The UK media law pocketbook. (Routledge, 2013).

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Mitchell, L. Freelancing for television and radio. vol. Media skills (Routledge, 2005).

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Austin, E. W. & Pinkleton, B. E. Strategic public relations management: planning and managing effective communication campaigns. vol. Routledge communication series (Routledge, 2015).

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Routledge handbook of Chinese media. (Routledge, 2015).

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Visual environmental communication. (Routledge, 2014).

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Barnard, A. & Parker, C. Campaign it!: achieving success through communication. (Kogan Page, 2012).

19.

The Routledge handbook of environment and communication. (Routledge, 2015).

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Olins, W. Wally Olins: the brand handbook. (Thames & Hudson, 2008).

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Anderson, A. Media, environment and the network society. vol. Palgrave Studies in Media and Environmental Communication (Palgrave Macmillan, 2014).

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Scotton, J. F. & Hachten, W. A. New media for a new China. (Wiley-Blackwell, 2010).

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Zhao, Y. Media, market, and democracy in China: between the party line and the bottom line. vol. History of communication (University of Illinois Press, 1998).

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Curran, J. Media and society. (Bloomsbury Academic, 2010).

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Shapiro, J. Mao's war against nature: politics and the environment in Revolutionary China. vol. Studies in environment and history (Cambridge University Press, 2001).

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Shapiro, J. Mao's war against nature: politics and the environment in Revolutionary China. vol. Studies in environment and history (Cambridge University Press, 2001).

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28.

Moral panics, social fears, and the media: historical perspectives. vol. Routledge research in cultural and media studies (Routledge, 2013).

29.

Mapping BRICS media. vol. Internationalizing Media Studies (Routledge, 2015).

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Clow, K. E. & Baack, D. Integrated advertising, promotion, and marketing communications. (Pearson, 2014).

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Balabanova, E. The media and human rights: the cosmopolitan promise. (Routledge, 2015).

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Moriarty, S. E., Mitchell, N. & Wells, W. Advertising & IMC: principles & practice. (Pearson, 2012).

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Zhao, Y. Communication in China: political economy, power, and conflict. vol. State and society in East Asia (Rowman & Littlefield, 2008).

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Broom, G. M. & Cutlip, S. M. Cutlip & Center's effective public relations. (Pearson Education, 2013).

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Krinsky, C. Moral panics over contemporary children and youth. (Ashgate Publishing, 2008).

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Heath, A. F., Fisher, S. D., Rosenblatt, G., Sanders, D. & Sobolewska, M. K. The political integration of ethnic minorities in Britain. (Oxford University Press, 2013).

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Mapping BRICS media. vol. Internationalizing Media Studies (Routledge, 2015).

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Seaton, J. 'Pinkoes and traitors': the BBC and the nation, 1974-1987. (Profile Books, 2015).

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Machin, D. & Mayr, A. The language of crime and deviance: an introduction to critical linguistic analysis in media and popular culture. (Continuum, 2012).

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Krinsky, C. The Ashgate research companion to moral panics. (Ashgate, 2013).

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Morgan, G. & Poyntig, S. Global Islamophobia: Muslims and moral panic in the West. vol. Global connections (Ashgate, 2012).

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Croucher, S. M. & Cronn-Mills, D. Understanding communication research methods: a theoretical and practical approach. (Routledge, 2015).

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Mèuller, J. Mechanisms of trust: news media in democratic and authoritarian regimes. (Campus Verlag, 2013).

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Wolfsfeld, G. Media and the path to peace. vol. Communication, society, and politics (Cambridge University Press, 2004).

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Li, L. C. The Chinese state in transition: processes and contests in local China. vol. Routledge studies on China in transition (Routledge, 2012).

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Hearns-Branaman, J. O. The political economy of news in China: manufacturing harmony. (Lexington Books, 2015).

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Brady, A.-M. Looking north, looking south: China, Taiwan, and the South Pacific. vol. Series on contemporary China (World Scientific, 2010).

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China's thought management. vol. Routledge studies on China in transition (Routledge, 2014).

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Brown, D. & Hayes, N. Influencer marketing: who really influences your customers? (Elsevier/Butterworth-Heinemann, 2008).

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Jeffreys, E. China's governmentalities: governing change, changing government. (Routledge, 2011).

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Lloyd, G. One hell of a season: Imps, Pilgrims and tales of the unexpected. (Celluloid, 2003).

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Fawkes, J. Public relations ethics and professionalism: the shadow of excellence. vol. Routledge new directions in public relations and communication research (Routledge, 2013).

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War, media, and propaganda: a global perspective. (Rowman & Littlefield Publishers, 2004).

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Samovar, L. A., Porter, R. E., McDaniel, E. R. & Roy, C. S. Communication between cultures. (Wadsworth Cengage Learning, 2013).

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Miller, N. Environmental politics: interest groups, the media, and the making of policy. (CRC Press, 2001).

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Guo, Y. Cultural nationalism in contemporary China: the search for national identity under reform. vol. Routledge studies on China in transition (Routledge, 2004).

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The Routledge handbook of strategic communication. vol. Routledge handbooks (Routledge, 2015).

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Klein, N. No logo: no space, no choice, no jobs. (Fourth Estate, 2010).

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Discourse, politics and media in contemporary China. vol. Discourse Approaches to Politics,

Society and Culture (DAPSAC) (John Benjamins Publishing Co, 2014).

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Fenby, J. Tiger head, snake tails: China today, how it got there and why it has to change. (Simon & Schuster, 2013).

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Sachsman, D. B., Simon, J., Valenti, J. M. & Simon, J. Environment reporters in the 21st century. (Transaction Publishers, 2010).

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Brady, A.-M. Marketing dictatorship: propaganda and thought work in contemporary China. vol. Asia/Pacific/Perspectives (Rowman & Littlefield, 2008).

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Levine, M. Guerrilla P.R. 2.0: wage an effective publicity campaign without going broke. (HarperCollins, 2008).

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Easterly, W. The white man's burden: why the West's efforts to aid the rest have done so much ill and so little good. (Oxford University Press, 2007).

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Burn, G. Sex & violence, death & silence: encounters with recent art. (Faber and Faber, 2009).

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Cornelissen, J. Corporate communication: a guide to theory & practice. (SAGE, 2014).

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Glued to the box: television criticism from the Observer, 1979-82. (Pan Books, 1983).

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