

New Journalism and PR Books 2014-15

Recent purchases by the Library for the School of Journalism

View Online



-
1.

Tong J. Investigative journalism, environmental problems and modernisation in China. Basingstoke: Palgrave Macmillan; 2015.
 2.

Sharp S. Journalism and conflict in Indonesia: from reporting violence to promoting peace [Internet]. London: Routledge; 2013. Available from:
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203095393>
 3.

Shafir G, Meade E, Aceves WJ. Lessons and legacies of the war on terror: from moral panic to permanent war [Internet]. London: Routledge; 2013. Available from:
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203083987>
 4.

Abrahamson D, Prior-Miller M, editors. The Routledge handbook of magazine research: the future of the magazine form. London: Routledge; 2015.
 5.

Graham L. Basics of design: layout and typography for beginners. 2nd edition. Clifton Park, N.Y.: Delmar/Cengage Learning; 2005.

6.

Kumar A. Lunch with a bigot: the writer in the world. Durham, NC: Duke University Press; 2015.

7.

Barendt EM. Freedom of speech. 2nd ed. Oxford: Oxford University Press; 2005.

8.

Newsom D, Haynes J. Public relations writing: form & style [Internet]. Tenth edition. Australia: Wadsworth, Cengage Learning; 2014. Available from: <http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781473711747>

9.

Steen R. Sports journalism: a multimedia primer [Internet]. Second edition. London: Routledge; 2015. Available from: <http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781315814872>

10.

Toney J. Sports journalism: the inside track [Internet]. London: Bloomsbury Publishing; 2013. Available from: <http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781408178348>

11.

Lang F. While the city sleeps. Exposure Cinema; 1956.

12.

Nicol AGL, Millar G, Sharland A. Media law & human rights. 2nd ed. Oxford: Oxford University Press; 2009.

13.

Crook T. The UK media law pocketbook. Abingdon: Routledge; 2013.

14.

Mitchell L. Freelancing for television and radio [Internet]. 2nd ed. London: Routledge; 2005. Available from:
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203480113>

15.

Austin EW, Pinkleton BE. Strategic public relations management: planning and managing effective communication campaigns. 3rd edition. London: Routledge; 2015.

16.

Rawnsley GD, Rawnsley MYT, editors. Routledge handbook of Chinese media. London: Routledge; 2015.

17.

Hansen A, Machin D, editors. Visual environmental communication. London: Routledge; 2014.

18.

Barnard A, Parker C. Campaign it!: achieving success through communication [Internet]. London: Kogan Page; 2012. Available from:
<https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780749464219>

19.

Hansen A, Cox JR, editors. The Routledge handbook of environment and communication. London: Routledge; 2015.

20.

Olins W. Wally Olins: the brand handbook. London: Thames & Hudson; 2008.

21.

Anderson A. Media, environment and the network society. Basingstoke: Palgrave Macmillan; 2014.

22.

Scotton JF, Hachten WA. New media for a new China. Oxford: Wiley-Blackwell; 2010.

23.

Zhao Y. Media, market, and democracy in China: between the party line and the bottom line. Urbana, Ill: University of Illinois Press; 1998.

24.

Curran J. Media and society. 5th ed. London: Bloomsbury Academic; 2010.

25.

Shapiro J. Mao's war against nature: politics and the environment in Revolutionary China. Cambridge: Cambridge University Press; 2001.

26.

Shapiro J. Mao's war against nature: politics and the environment in Revolutionary China. Cambridge: Cambridge University Press; 2001.

27.

Crook T. The UK media law pocketbook. Abingdon: Routledge; 2013.

28.

Nicholas S, O'Malley T, editors. Moral panics, social fears, and the media: historical perspectives. New York: Routledge; 2013.

29.

Nordenstreng K, Thussu DK, editors. Mapping BRICS media. London: Routledge; 2015.

30.

Clow KE, Baack D. Integrated advertising, promotion, and marketing communications [Internet]. Sixth edition ; Global edition. Boston, Massachusetts: Pearson; 2014. Available from:
<https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780273787976>

31.

Balabanova E. The media and human rights: the cosmopolitan promise [Internet]. London: Routledge; 2015. Available from:
<https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780203105436>

32.

Moriarty SE, Mitchell N, Wells W. Advertising & IMC: principles & practice. 9th ed., Global edition. Boston, [Mass.]: Pearson; 2012.

33.

Zhao Y. Communication in China: political economy, power, and conflict [Internet]. Lanham, Md: Rowman & Littlefield; 2008. Available from:
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780742574281>

34.

Broom GM, Cutlip SM. Cutlip & Center's effective public relations [Internet]. 11th ed., International edition. Harlow: Pearson Education; 2013. Available from:

<https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780273775775>

35.

Krinsky C. Moral panics over contemporary children and youth. Farnham: Ashgate Publishing; 2008.

36.

Heath AF, Fisher SD, Rosenblatt G, Sanders D, Sobolewska MK. The political integration of ethnic minorities in Britain. Oxford: Oxford University Press; 2013.

37.

Nordenstreng K, Thussu DK, editors. Mapping BRICS media. London: Routledge; 2015.

38.

Seaton J. 'Pinkoes and traitors': the BBC and the nation, 1974-1987. London: Profile Books; 2015.

39.

Machin D, Mayr A. The language of crime and deviance: an introduction to critical linguistic analysis in media and popular culture. London: Continuum; 2012.

40.

Krinsky C. The Ashgate research companion to moral panics [Internet]. Farnham: Ashgate; 2013. Available from:
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781409408123>

41.

Morgan G, Poyntig S. Global Islamophobia: Muslims and moral panic in the West. Farnham: Ashgate; 2012.

42.

Croucher SM, Cronn-Mills D. Understanding communication research methods: a theoretical and practical approach. New York: Routledge; 2015.

43.

Mèuller J. Mechanisms of trust: news media in democratic and authoritarian regimes. Frankfurt-on-Main: Campus Verlag; 2013.

44.

Wolfsfeld G. Media and the path to peace. Cambridge: Cambridge University Press; 2004.

45.

Li LC. The Chinese state in transition: processes and contests in local China. London: Routledge; 2012.

46.

Hearns-Branaman JO. The political economy of news in China: manufacturing harmony. Lanham, MD: Lexington Books; 2015.

47.

Brady AM. Looking north, looking south: China, Taiwan, and the South Pacific. Singapore: World Scientific; 2010.

48.

Dijk TA van. News as discourse. Hillsdale, N.J.: Lawrence Erlbaum; 1988.

49.

Brady AM, editor. China's thought management. London: Routledge; 2014.

50.

Brown D, Hayes N. Influencer marketing: who really influences your customers? Amsterdam: Elsevier/Butterworth-Heinemann; 2008.

51.

Jeffreys E. China's governmentalities: governing change, changing government. London: Routledge; 2011.

52.

Lloyd G. One hell of a season: Imps, Pilgrims and tales of the unexpected. Cardiff: Celluloid; 2003.

53.

Fawkes J. Public relations ethics and professionalism: the shadow of excellence [Internet]. London: Routledge; 2013. Available from: <http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203097670>

54.

Kamalipour YR, Snow N, editors. War, media, and propaganda: a global perspective [Internet]. Lanham, Md: Rowman & Littlefield Publishers; 2004. Available from: <http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781461646846>

55.

Samovar LA, Porter RE, McDaniel ER, Roy CS. Communication between cultures. 8th ed., International ed. [Belmont, Calif.?]: Wadsworth Cengage Learning; 2013.

56.

Meikle G. Interpreting news. Basingstoke: Palgrave Macmillan; 2009.

57.

Miller N. Environmental politics: interest groups, the media, and the making of policy. Boca Raton, Fla: CRC Press; 2001.

58.

Guo Y. Cultural nationalism in contemporary China: the search for national identity under reform. New York: Routledge; 2004.

59.

Holtzhausen DR, Zerfass A, editors. The Routledge handbook of strategic communication [Internet]. New York, NY: Routledge; 2015. Available from: <http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Flib.myilibrary.com%3Fid%3D663951>

60.

Klein N. No logo: no space, no choice, no jobs. 10th anniversary ed. London: Fourth Estate; 2010.

61.

Cao Q, Tian H, Chilton PA, editors. Discourse, politics and media in contemporary China. Amsterdam: John Benjamins Publishing Co; 2014.

62.

Fenby J. Tiger head, snake tails: China today, how it got there and why it has to change. Fully updated [edition]. London: Simon & Schuster; 2013.

63.

Sachsman DB, Simon J, Valenti JM, Simon J. Environment reporters in the 21st century. New Brunswick, NJ: Transaction Publishers; 2010.

64.

Zhang J. Marketization and democracy in China. London: Routledge; 2008.

65.

Fishman M. Manufacturing the news. Austin, TX: University of Texas Press; 1980.

66.

Geall S, Liu J, Pellissery S. Berkshire encyclopedia of sustainability: volume 7: China, India, and East and Southeast Asia: assessing sustainability. Great Barrington, Mass: Berkshire Publishing Group; 2012.

67.

Petrie D. How to lose a guy in 10 days. Paramount Pictures; 2003.

68.

Frankel D, Weisberger L. The devil wears Prada. Twentieth Century Fox; 2006.

69.

Xin X. How the market is changing China's news: the case of Xinhua News Agency [Internet]. Lanham, MD: Lexington Books; 2012. Available from: <http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780739150979>

70.

Allan S, Adam B, Carter C. Environmental risks and the media [Internet]. London: Routledge; 2000. Available from: <http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203164990>

71.

Prugh T, Renner M, Mastny L, Worldwatch Institute. State of the world 2014: governing for sustainability. Washington, DC: Island Press; 2014.

72.

Shirk SL. Changing media, changing China. New York: Oxford University Press; 2011.

73.

Rawnsley GD, Rawnsley MYT. Political communications in greater China: the construction and reflection of identity. London: RoutledgeCurzon; 2003.

74.

Brady AM. Marketing dictatorship: propaganda and thought work in contemporary China. Lanham, Md: Rowman & Littlefield; 2008.

75.

Levine M. Guerrilla P.R. 2.0: wage an effective publicity campaign without going broke. [Revised and updated edition]. New York: HarperCollins; 2008.

76.

Easterly W. The white man's burden: why the West's efforts to aid the rest have done so much ill and so little good. Oxford: Oxford University Press; 2007.

77.

Jones P. Communicating strategy [Internet]. Aldershot: Gower Publishing; 2008. Available from:
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780754682882>

78.

Hafner K, Lyon M. Where wizards stay up late: the origins of the Internet. New York: Simon & Schuster Paperbacks; 2006.

79.

Sparks C. Globalization, development and the mass media. London: SAGE; 2007.

80.

Barber L. Mostly men. Rev. ed. London: Penguin; 1992.

81.

Barr C, Yahoo! Inc. The Yahoo! style guide: the ultimate sourcebook for writing, editing, and creating content for the digital world. New York: Yahoo!/St. Martin's Griffin; 2010.

82.

Brayfield C. Arts reviews: and how to write them. Harpenden: Creative Essentials; 2008.

83.

Burn G. Sex & violence, death & silence: encounters with recent art. London: Faber and Faber; 2009.

84.

Cornelissen J. Corporate communication: a guide to theory & practice. Fourth edition. Los Angeles, CA: SAGE; 2014.

85.

Kunelius R. Media meets climate: the global challenge for journalism. Eide E, editor. Göteborg, Sweden: Nordicom; 2012.

86.

Fearn-Banks K. Crisis communications: a casebook approach [Internet]. 4th ed. London: Routledge; 2011. Available from:
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203849521>

87.

Friedlander EJ, Lee J. Feature writing: the pursuit of excellence. Seventh edition, Pearson new international edition. Harlow: Pearson Education; 2014.

88.

Glued to the box: television criticism from the Observer, 1979-82. London: Pan Books; 1983.

89.

Jones P. Communicating strategy [Internet]. Aldershot: Gower Publishing; 2008. Available from:
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780754682882>

90.

Kermode M. Hatchet job: love movies, hate critics. London: Picador; 2014.

91.

Kotter JP, Rathgeber H, Mueller P. Our iceberg is melting: changing and succeeding under any conditions. London: Macmillan; 2006.

92.

Muller L. Comparing mass media in established democracies: patterns of media performance [Internet]. Basingstoke: Palgrave Macmillan; 2014. Available from:
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781137391384>

93.

Perloff RM. The dynamics of persuasion: communication and attitudes in the 21st century. 5th ed. New York: Routledge; 2014.

94.

Philo G, Berry M, Philo G, Research Group, Glasgow University Media Group. More bad news from Israel. London: Pluto; 2011.

95.

Philo G, Briant E, Donald P. Bad news for refugees. London: Pluto Press; 2013.

96.

Scott DM. The new rules of marketing & PR: how to use social media, online video, mobile applications, blogs, news releases, & viral marketing to reach buyers directly [Internet]. Fourth edition. Hoboken, New Jersey: John Wiley & Sons; 2013. Available from: <http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781118711200>

97.

Smith L, Mounter P, Myilibrary. Effective internal communication [Internet]. 2nd ed. London: Kogan Page; 2008. Available from: <http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Flib.myilibrary.com%3Fid%3D177605>

98.

Thomson D. Have you seen...?: a personal introduction to 1,000 films. New York: Alfred A. Knopf; 2010.

99.

Tynan K, Tynan K, Eban E. Profiles. London: Nick Hern Books; 1989.

100.

Tynan K. Tynan on theatre. Harmondsworth: Penguin Books; 1964.

101.

Tynan K. The sound of two hands clapping. London: Jonathan Cape; 1975.

102.

Updike J. More matter: essays and criticism. London: Penguin Books; 2014.

103.

Wolf MJP, editor. Encyclopedia of video games: the culture, technology, and art of gaming, Volume one: A-L. Santa Barbara, California: Greenwood; 2012.

104.

Carruthers SL. The media at war. 2nd ed. Basingstoke: Palgrave Macmillan; 2011.

105.

Cashmore E. Making sense of sports. 5th ed. London: Routledge; 2010.

106.

Donnelly J. International human rights. 4th ed. Boulder, Colo: Westview Press; 2013.

107.

Hicks W. English for journalists [Internet]. Twentieth anniversary edition [Fourth edition]. London: Routledge; 2013. Available from:
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203750933>

108.

Jenkins R. Social identity [Internet]. Fourth edition. London: Routledge; 2014. Available from:
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781315887104>

109.

Lessig L. Free culture: how big media uses technology and the law to lock down culture and control creativity. New York, N.Y: Penguin Press; 2004.

110.

Qualman E. Socialnomics: how social media transforms the way we live and do business [Internet]. 2nd ed. Hoboken, N.J.: Wiley; 2013. Available from:
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781118287019>

111.

Sheldrake P. The business of influence: reframing marketing and PR for the digital age. Chichester: John Wiley; 2011.

112.

Andrews P. Sports journalism: a practical introduction. Second edition. London: Sage Publications; 2014.

113.

Blake A. The body language: the meaning of modern sport. London: Lawrence & Wishart; 1996.

114.

Billings AC. Sports media: transformation, integration, consumption [Internet]. New York: Routledge; 2011. Available from:

<http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203832790>

115.

Bradshaw P, Rohumaa L. The online journalism handbook: skills to survive and thrive in the digital age [Internet]. 1st ed. Harlow: Longman; 2011. Available from: <http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781447902485>

116.

Gray J, Bounegru L, Chambers L, Open Knowledge Foundation, European Journalism Centre. The data journalism handbook [Internet]. Cambridge: O'Reilly; 2012. Available from: <http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781449330040>

117.

Humphries T. Laptop dancing and the nanny goat mambo: a sportswriter's year. London: Pocket Books/TownHouse; 2003.

118.

Kervin A. Sports writing. London: A. & C. Black; 1997.

119.

Morrison J. Essential public affairs for journalists. 3rd ed. Oxford: Oxford University Press; 2013.

120.

Peterson J, Shackleton M. The institutions of the European Union. 3rd ed. Oxford: Oxford University Press; 2012.

121.

Whannel G. *Blowing the whistle: the politics of sport*. London: Pluto Press; 1983.