New Journalism and PR Books 2014-15

Recent purchases by the Library for the School of Journalism



Abrahamson, David, and Marcia Prior-Miller, eds. 2015. The Routledge Handbook of Magazine Research: The Future of the Magazine Form. London: Routledge.

Allan, Stuart, Barbara Adam, and Cynthia Carter. 2000. Environmental Risks and the Media. Ebook. London: Routledge.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203164990.

Anderson, Alison. 2014. Media, Environment and the Network Society. Vol. Palgrave Studies in Media and Environmental Communication. Basingstoke: Palgrave Macmillan.

Andrews, Phil. 2014. Sports Journalism: A Practical Introduction. Second edition. London: Sage Publications.

Austin, Erica Weintraub, and Bruce E. Pinkleton. 2015. Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns. 3rd edition. Vol. Routledge communication series. London: Routledge.

Balabanova, Ekaterina. 2015. The Media and Human Rights: The Cosmopolitan Promise. Ebook. London: Routledge.

https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780203105436.

Barber, Lynn. 1992. Mostly Men. Rev. ed. London: Penguin.

Barendt, E. M. 2005. Freedom of Speech. 2nd ed. Oxford: Oxford University Press.

Barnard, Alan, and Chris Parker. 2012. Campaign It!: Achieving Success through Communication. Book; ebook. London: Kogan Page.

https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=97807494642

Barr, Chris and Yahoo! Inc. 2010. The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World. New York: Yahoo!/St. Martin's Griffin.

Billings, Andrew C. 2011. Sports Media: Transformation, Integration, Consumption. Ebook. Vol. Electronic media research series. New York: Routledge.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203832790.

Blake, Andrew. 1996. The Body Language: The Meaning of Modern Sport. London: Lawrence & Wishart.

Bradshaw, Paul, and Liisa Rohumaa. 2011. The Online Journalism Handbook: Skills to Survive and Thrive in the Digital Age. Book; ebook. 1st ed. Vol. Longman practical journalism series. Harlow: Longman.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781447902485.

Brady, Anne-Marie. 2008. Marketing Dictatorship: Propaganda and Thought Work in Contemporary China. Vol. Asia/Pacific/Perspectives. Lanham, Md: Rowman & Littlefield.

——. 2010. Looking North, Looking South: China, Taiwan, and the South Pacific. Vol. Series on contemporary China. Singapore: World Scientific.

———, ed. 2014. China's Thought Management. Vol. Routledge studies on China in transition. London: Routledge.

Brayfield, Celia. 2008. Arts Reviews: And How to Write Them. Harpenden: Creative Essentials.

Broom, Glen M., and Scott M. Cutlip. 2013. Cutlip & Center's Effective Public Relations. Book; ebook. 11th ed., International edition. Harlow: Pearson Education. https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780273775775.

Brown, Duncan, and Nick Hayes. 2008. Influencer Marketing: Who Really Influences Your Customers? Amsterdam: Elsevier/Butterworth-Heinemann.

Burn, Gordon. 2009. Sex & Violence, Death & Silence: Encounters with Recent Art. London: Faber and Faber.

Cao, Qing, Hailong Tian, and Paul A. Chilton, eds. 2014. Discourse, Politics and Media in Contemporary China. Vol. Discourse Approaches to Politics, Society and Culture (DAPSAC). Amsterdam: John Benjamins Publishing Co.

Carruthers, Susan L. 2011. The Media at War. 2nd ed. Basingstoke: Palgrave Macmillan.

Cashmore, Ellis. 2010. Making Sense of Sports. 5th ed. London: Routledge.

Clow, Kenneth E., and Donald Baack. 2014. Integrated Advertising, Promotion, and Marketing Communications. Book; ebook. Sixth edition; Global edition. Boston, Massachusetts: Pearson.

https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780273787976.

Cornelissen, Joep. 2014. Corporate Communication: A Guide to Theory & Practice. Fourth edition. Los Angeles, CA: SAGE.

Crook, Tim. 2013a. The UK Media Law Pocketbook. Abingdon: Routledge.

——. 2013b. The UK Media Law Pocketbook. Abingdon: Routledge.

Croucher, Stephen Michael, and Daniel Cronn-Mills. 2015. Understanding Communication Research Methods: A Theoretical and Practical Approach. New York: Routledge.

Curran, James. 2010. Media and Society. 5th ed. London: Bloomsbury Academic.

Dijk, Teun A. van. 1988. News as Discourse. Vol. Communication. Hillsdale, N.J.: Lawrence Erlbaum.

Donnelly, Jack. 2013. International Human Rights. 4th ed. Vol. Dilemmas in World Politics. Boulder, Colo: Westview Press.

Easterly, William. 2007. The White Man's Burden: Why the West's Efforts to Aid the Rest Have Done so Much III and so Little Good. Oxford: Oxford University Press.

Fawkes, Johanna. 2013. Public Relations Ethics and Professionalism: The Shadow of Excellence. Ebook. Vol. Routledge new directions in public relations and communication research. London: Routledge.

http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect ed/external/AbstractView/S9780203097670.

Fearn-Banks, Kathleen. 2011. Crisis Communications: A Casebook Approach. Book; ebook. 4th ed. Vol. Routledge communication series. London: Routledge. http://proxy.library.lincoln.ac.uk/login?gurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep

Fenby, Jonathan. 2013. Tiger Head, Snake Tails: China Today, How It Got There and Why It Has to Change. Fully updated [edition]. London: Simon & Schuster.

Fishman, Mark. 1980. Manufacturing the News. Austin, TX: University of Texas Press.

p%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203849521.

Frankel, David, and Lauren Weisberger. 2006. 'The Devil Wears Prada'. Dvd. Twentieth Century Fox.

Friedlander, Edward Jay, and John Lee. 2014. Feature Writing: The Pursuit of Excellence. Seventh edition, Pearson new international edition. Harlow: Pearson Education.

Geall, Sam, Jingjing Liu, and Sony Pellissery. 2012. Berkshire Encyclopedia of Sustainability: Volume 7: China, India, and East and Southeast Asia: Assessing Sustainability. Great Barrington, Mass: Berkshire Publishing Group.

Glued to the Box: Television Criticism from the Observer, 1979-82. 1983. London: Pan Books.

Graham, Lisa. 2005. Basics of Design: Layout and Typography for Beginners. 2nd edition. Clifton Park, N.Y.: Delmar/Cengage Learning.

Gray, Jonathan, Liliana Bounegru, Lucy Chambers, Open Knowledge Foundation, and European Journalism Centre. 2012. The Data Journalism Handbook. Book; ebook. Cambridge: O'Reilly.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781449330040.

Guo, Yingjie. 2004. Cultural Nationalism in Contemporary China: The Search for National Identity under Reform. Vol. Routledge studies on China in transition. New York: Routledge.

Hafner, Katie, and Matthew Lyon. 2006. Where Wizards Stay up Late: The Origins of the Internet. New York: Simon & Schuster Paperbacks.

Hansen, Anders, and J. Robert Cox, eds. 2015. The Routledge Handbook of Environment and Communication. London: Routledge.

Hansen, Anders, and David Machin, eds. 2014. Visual Environmental Communication. London: Routledge.

Hearns-Branaman, Jesse Owen. 2015. The Political Economy of News in China: Manufacturing Harmony. Lanham, MD: Lexington Books.

Heath, A. F., Stephen D. Fisher, Gemma Rosenblatt, David Sanders, and Maria K. Sobolewska. 2013. The Political Integration of Ethnic Minorities in Britain. Oxford: Oxford University Press.

Hicks, Wynford. 2013. English for Journalists. Ebook. Twentieth anniversary edition [Fourth edition]. Vol. Media skills. London: Routledge.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203750933.

Holtzhausen, Derina Rhoda, and Ansgar Zerfass, eds. 2015. The Routledge Handbook of Strategic Communication. Ebook. Vol. Routledge handbooks. New York, NY: Routledge. http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Flib.myilibrary.com%3Fid%3D6 63951.

Humphries, Tom. 2003. Laptop Dancing and the Nanny Goat Mambo: A Sportswriter's Year . London: Pocket Books/TownHouse.

Jeffreys, Elaine. 2011. China's Governmentalities: Governing Change, Changing Government. London: Routledge.

Jenkins, Richard. 2014. Social Identity. Book; ebook. Fourth edition. Vol. Key ideas. London: Routledge.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781315887104.

Jones, Phil. 2008a. Communicating Strategy. Book; ebook. Aldershot: Gower Publishing. http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780754682882.

———. 2008b. Communicating Strategy. Book; ebook. Aldershot: Gower Publishing. http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780754682882.

Kamalipour, Yahya R., and Nancy Snow, eds. 2004. War, Media, and Propaganda: A Global Perspective. Book; ebook. Lanham, Md: Rowman & Littlefield Publishers. http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect

ed/external/AbstractView/S9781461646846.

Kermode, Mark. 2014. Hatchet Job: Love Movies, Hate Critics. London: Picador.

Kervin, Alison. 1997. Sports Writing. Vol. Writing handbooks. London: A. & C. Black.

Klein, Naomi. 2010. No Logo: No Space, No Choice, No Jobs. 10th anniversary ed. London: Fourth Estate.

Kotter, John P., Holger Rathgeber, and Peter Mueller. 2006. Our Iceberg Is Melting: Changing and Succeeding under Any Conditions. London: Macmillan.

Krinsky, Charles. 2008. Moral Panics over Contemporary Children and Youth. Farnham: Ashgate Publishing.

——. 2013. The Ashgate Research Companion to Moral Panics. Ebook. Farnham: Ashgate. http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect ed/external/AbstractView/S9781409408123.

Kumar, Amitava. 2015. Lunch with a Bigot: The Writer in the World. Durham, NC: Duke University Press.

Kunelius, Risto. 2012. Media Meets Climate: The Global Challenge for Journalism. Edited by Elisabeth Eide. Gèoteborg, Sweden: Nordicom.

Lang, Fritz. 1956. 'While the City Sleeps'. Dvd. Exposure Cinema.

Lessig, Lawrence. 2004. Free Culture: How Big Media Uses Technology and the Law to Lock down Culture and Control Creativity. New York, N.Y: Penguin Press.

Levine, Michael. 2008. Guerrilla P.R. 2.0: Wage an Effective Publicity Campaign without Going Broke. [Revised and Updated edition]. New York: HarperCollins.

Li, Linda Chelan. 2012. The Chinese State in Transition: Processes and Contests in Local China. Vol. Routledge studies on China in transition. London: Routledge.

LLoyd, Grahame. 2003. One Hell of a Season: Imps, Pilgrims and Tales of the Unexpected. Cardiff: Celluloid.

Machin, David, and Andrea Mayr. 2012. The Language of Crime and Deviance: An Introduction to Critical Linguistic Analysis in Media and Popular Culture. London: Continuum.

Meikle, Graham. 2009. Interpreting News. Basingstoke: Palgrave Macmillan.

Mèuller, Jan. 2013. Mechanisms of Trust: News Media in Democratic and Authoritarian Regimes. Frankfurt-on-Main: Campus Verlag.

Miller, Norman. 2001. Environmental Politics: Interest Groups, the Media, and the Making of Policy. Boca Raton, Fla: CRC Press.

Mitchell, Leslie. 2005. Freelancing for Television and Radio. Book; ebook. 2nd ed. Vol.

Media skills. London: Routledge.

http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect ed/external/AbstractView/S9780203480113.

Morgan, George, and Scott Poyntig. 2012. Global Islamophobia: Muslims and Moral Panic in the West. Vol. Global connections. Farnham: Ashgate.

Moriarty, Sandra E., Nancy Mitchell, and William Wells. 2012. Advertising & IMC: Principles & Practice. Book. 9th ed., Global edition. Boston, [Mass.]: Pearson.

Morrison, James. 2013. Essential Public Affairs for Journalists. 3rd ed. Oxford: Oxford University Press.

Muller, Lisa. 2014. Comparing Mass Media in Established Democracies: Patterns of Media Performance. Ebook. Vol. Challenges to democracy in the 21st century. Basingstoke: Palgrave Macmillan.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781137391384.

Newsom, Doug, and Jim Haynes. 2014. Public Relations Writing: Form & Style. Ebook. Tenth edition. Australia: Wadsworth, Cengage Learning.

http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect ed/external/AbstractView/S9781473711747.

Nicholas, Siãan, and Tom O'Malley, eds. 2013. Moral Panics, Social Fears, and the Media: Historical Perspectives. Vol. Routledge research in cultural and media studies. New York: Routledge.

Nicol, Andrew G. L., Gavin Millar, and Andrew Sharland. 2009. Media Law & Human Rights. 2nd ed. Oxford: Oxford University Press.

Nordenstreng, Kaarle, and Daya Kishan Thussu, eds. 2015a. Mapping BRICS Media. Vol. Internationalizing Media Studies. London: Routledge.

———, eds. 2015b. Mapping BRICS Media. Vol. Internationalizing Media Studies. London: Routledge.

Olins, Wally. 2008. Wally Olins: The Brand Handbook. London: Thames & Hudson.

Perloff, Richard M. 2014. The Dynamics of Persuasion: Communication and Attitudes in the 21st Century. 5th ed. New York: Routledge.

Peterson, John, and Michael Shackleton. 2012. The Institutions of the European Union. 3rd ed. Vol. The new European Union series. Oxford: Oxford University Press.

Petrie, Donald. 2003. 'How to Lose a Guy in 10 Days'. Dvd. Paramount Pictures.

Philo, Greg, Mike Berry, Greg Philo, Research Group, and Glasgow University Media Group. 2011. More Bad News from Israel. London: Pluto.

Philo, Greg, Emma Briant, and Pauline Donald. 2013. Bad News for Refugees. London: Pluto Press.

Prugh, Thomas, Michael Renner, Lisa Mastny, and Worldwatch Institute. 2014. State of the World 2014: Governing for Sustainability. Washington, DC: Island Press.

Qualman, Erik. 2013. Socialnomics: How Social Media Transforms the Way We Live and Do Business. Book; ebook. 2nd ed. Hoboken, N.J.: Wiley.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781118287019.

Rawnsley, Gary D., and Ming-Yeh T. Rawnsley. 2003. Political Communications in Greater China: The Construction and Reflection of Identity. London: RoutledgeCurzon.

———, eds. 2015. Routledge Handbook of Chinese Media. London: Routledge.

Sachsman, David B., James Simon, JoAnn Myer Valenti, and James Simon. 2010. Environment Reporters in the 21st Century. New Brunswick, NJ: Transaction Publishers.

Samovar, Larry A., Richard E. Porter, Edwin R. McDaniel, and Carolyn S. Roy. 2013. Communication between Cultures. 8th ed., International ed. [Belmont, Calif.?]: Wadsworth Cengage Learning.

Scott, David Meerman. 2013. The New Rules of Marketing & PR: How to Use Social Media, Online Video, Mobile Applications, Blogs, News Releases, & Viral Marketing to Reach Buyers Directly. Book; ebook. Fourth edition. Hoboken, New Jersey: John Wiley & Sons. http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781118711200.

Scotton, James Francis, and William A. Hachten. 2010. New Media for a New China. Oxford: Wiley-Blackwell.

Seaton, Jean. 2015. 'Pinkoes and Traitors': The BBC and the Nation, 1974-1987. London: Profile Books.

Shafir, Gershon, Everard Meade, and William J. Aceves. 2013. Lessons and Legacies of the War on Terror: From Moral Panic to Permanent War. Ebook. Vol. Routledge critical terrorism studies. London: Routledge.

http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect ed/external/AbstractView/S9780203083987.

Shapiro, Judith. 2001a. Mao's War against Nature: Politics and the Environment in Revolutionary China. Vol. Studies in environment and history. Cambridge: Cambridge University Press.

——. 2001b. Mao's War against Nature: Politics and the Environment in Revolutionary China. Vol. Studies in environment and history. Cambridge: Cambridge University Press.

Sharp, Steve. 2013. Journalism and Conflict in Indonesia: From Reporting Violence to Promoting Peace. Ebook. Vol. Routledge contemporary Southeast Asia series. London: Routledge.

http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect ed/external/AbstractView/S9780203095393.

Sheldrake, Philip. 2011. The Business of Influence: Reframing Marketing and PR for the

Digital Age. Chichester: John Wiley.

Shirk, Susan L. 2011. Changing Media, Changing China. New York: Oxford University Press.

Smith, Lyn, Pamela Mounter, and Myilibrary. 2008. Effective Internal Communication. Book; ebook. 2nd ed. Vol. PR in practice series. London: Kogan Page. http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Flib.myilibrary.com%3Fid%3D1 77605.

Sparks, Colin. 2007. Globalization, Development and the Mass Media. London: SAGE.

Steen, Rob. 2015. Sports Journalism: A Multimedia Primer. Ebook. Second edition. London: Routledge.

http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781315814872.

Thomson, David. 2010. Have You Seen...?: A Personal Introduction to 1,000 Films. New York: Alfred A. Knopf.

Toney, James. 2013. Sports Journalism: The inside Track. Ebook. London: Bloomsbury Publishing.

http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect ed/external/AbstractView/S9781408178348.

Tong, Jingrong. 2015. Investigative Journalism, Environmental Problems and Modernisation in China. Vol. Palgrave Studies in Media and Environmental Communication. Basingstoke: Palgrave Macmillan.

Tynan, Kenneth. 1964. Tynan on Theatre. Harmondsworth: Penguin Books.

———. 1975. The Sound of Two Hands Clapping. London: Jonathan Cape.

Tynan, Kenneth, Kathleen Tynan, and Ernie Eban. 1989. Profiles. London: Nick Hern Books.

Updike, John. 2014. More Matter: Essays and Criticism. London: Penguin Books.

Whannel, Garry. 1983. Blowing the Whistle: The Politics of Sport. Vol. Arguments for socialism. London: Pluto Press.

Wolf, Mark J. P., ed. 2012. Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming, Volume One: A-L. Santa Barbara, California: Greenwood.

Wolfsfeld, Gadi. 2004. Media and the Path to Peace. Vol. Communication, society, and politics. Cambridge: Cambridge University Press.

Xin, Xin. 2012. How the Market Is Changing China's News: The Case of Xinhua News Agency. Ebook. Lanham, MD: Lexington Books.

http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780739150979.

Zhang, Jianjun. 2008. Marketization and Democracy in China. Vol. Routledge studies on China in transition. London: Routledge.

Zhao, Yuezhi. 1998. Media, Market, and Democracy in China: Between the Party Line and the Bottom Line. Vol. History of communication. Urbana, III: University of Illinois Press.

———. 2008. Communication in China: Political Economy, Power, and Conflict. Ebook. Vol. State and society in East Asia. Lanham, Md: Rowman & Littlefield. http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protect ed/external/AbstractView/S9780742574281.