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publisher={Routledge}, author={Allan, Stuart and Adam, Barbara and Carter, Cynthia},
year={2000} }

@book{Anderson_2014, address={Basingstoke}, title={Media, environment and the network society}, volume={Palgrave Studies in Media and Environmental Communication}, publisher={Palgrave Macmillan}, author={Anderson, Alison},
year={2014} }

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@book{Austin_Pinkleton_2015, address={London}, edition={3rd edition}, title={Strategic public relations management: planning and managing effective communication campaigns}, volume={Routledge communication series}, publisher={Routledge}, author={Austin, Erica Weintraub and Pinkleton, Bruce E.},
year={2015} }

@book{Balabanova_2015, address={London}, title={The media and human rights: the cosmopolitan promise},
url={https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780203105436}, publisher={Routledge}, author={Balabanova, Ekaterina}, year={2015} }

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url={https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780749464219}, publisher={Kogan Page}, author={Barnard, Alan and Parker, Chris},
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publisher={Yahoo!/St. Martin's Griffin}, author={Barr, Chris and Yahoo! Inc},
year={2010} }

@book{Billings_2011, address={New York}, title={Sports media: transformation,
integration, consumption}, volume={Electronic media research series},
url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2
Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203832790},
publisher={Routledge}, author={Billings, Andrew C.}, year={2011} }

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modern sport}, publisher={Lawrence & Wishart}, author={Blake, Andrew}, year={1996}
}

@book{Bradshaw_Rohumaa_2011, address={Harlow}, edition={1st ed}, title={The
online journalism handbook: skills to survive and thrive in the digital age},
volume={Longman practical journalism series},
url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2
Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781447902485},
publisher={Longman}, author={Bradshaw, Paul and Rohumaa, Liisa}, year={2011} }

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and thought work in contemporary China}, volume={Asia/Pacific/Perspectives},
publisher={Rowman & Littlefield}, author={Brady, Anne-Marie}, year={2008} }

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title={Cutlip & Center's effective public relations},
url={https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=978027
3775775}, publisher={Pearson Education}, author={Broom, Glen M. and Cutlip, Scott
M.}, year={2013} }

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really influences your customers?}, publisher={Elsevier/Butterworth-Heinemann},
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encounters with recent art}, publisher={Faber and Faber}, author={Burn, Gordon},
year={2009} }

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war}, publisher={Palgrave Macmillan}, author={Carruthers, Susan L.}, year={2011} }

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sports}, publisher={Routledge}, author={Cashmore, Ellis}, year={2010} }

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Global edition}, title={Integrated advertising, promotion, and marketing communications},
 url={https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780273787976}, publisher={Pearson}, author={Clow, Kenneth E. and Baack, Donald},
 year={2014} }

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 title={Corporate communication: a guide to theory & practice}, publisher={SAGE},
 author={Cornelissen, Joep}, year={2014} }

@book{Crook_2013a, address={Abingdon}, title={The UK media law pocketbook},
 publisher={Routledge}, author={Crook, Tim}, year={2013} }

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 publisher={Routledge}, author={Crook, Tim}, year={2013} }

@book{Croucher_Cronn-Mills_2015, address={New York}, title={Understanding communication research methods: a theoretical and practical approach},
 publisher={Routledge}, author={Croucher, Stephen Michael and Cronn-Mills, Daniel},
 year={2015} }

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 publisher={Bloomsbury Academic}, author={Curran, James}, year={2010} }

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 volume={Communication}, publisher={Lawrence Erlbaum}, author={Dijk, Teun A. van},
 year={1988} }

@book{Donnelly_2013, address={Boulder, Colo}, edition={4th ed}, title={International human rights},
 volume={Dilemmas in World Politics}, publisher={Westview Press},
 author={Donnelly, Jack}, year={2013} }

@book{Easterly_2007, address={Oxford}, title={The white man's burden: why the West's efforts to aid the rest have done so much ill and so little good},
 publisher={Oxford University Press}, author={Easterly, William}, year={2007} }

@book{Fawkes_2013, address={London}, title={Public relations ethics and professionalism: the shadow of excellence},
 volume={Routledge new directions in public relations and communication research},
 url={http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203097670}, publisher={Routledge},
 author={Fawkes, Johanna}, year={2013} }

@book{Fearn-Banks_2011, address={London}, edition={4th ed}, title={Crisis communications: a casebook approach},
 volume={Routledge communication series},
 url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203849521},
 publisher={Routledge}, author={Fearn-Banks, Kathleen}, year={2011} }

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 publisher={Simon & Schuster}, author={Fenby, Jonathan}, year={2013} }

@book{Fishman_1980, address={Austin, TX}, title={Manufacturing the news}, publisher={University of Texas Press}, author={Fishman, Mark}, year={1980} }

@misc{Frankel_Weisberger_2006, title={The devil wears Prada}, publisher={Twentieth Century Fox}, author={Frankel, David and Weisberger, Lauren}, year={2006} }

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@book{Geall_Liu_Pellisery_2012, address={Great Barrington, Mass}, title={Berkshire encyclopedia of sustainability: volume 7: China, India, and East and Southeast Asia: assessing sustainability}, publisher={Berkshire Publishing Group}, author={Geall, Sam and Liu, Jingjing and Pellisery, Sony}, year={2012} }

@book{Graham_2005, address={Clifton Park, N.Y.}, edition={2nd edition}, title={Basics of design: layout and typography for beginners}, publisher={Delmar/Cengage Learning}, author={Graham, Lisa}, year={2005} }

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@book{Guo_2004, address={New York}, title={Cultural nationalism in contemporary China: the search for national identity under reform}, volume={Routledge studies on China in transition}, publisher={Routledge}, author={Guo, Yingjie}, year={2004} }

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@book{Hicks_2013, address={London}, edition={Twentieth anniversary edition [Fourth edition]}, title={English for journalists}, volume={Media skills}, url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203750933}, publisher={Routledge}, author={Hicks, Wynford}, year={2013} }

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@book{Jones_2008a, address={Aldershot}, title={Communicating strategy}, url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780754682882}, publisher={Gower Publishing}, author={Jones, Phil}, year={2008} }

@book{Jones_2008b, address={Aldershot}, title={Communicating strategy}, url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780754682882}, publisher={Gower Publishing}, author={Jones, Phil}, year={2008} }

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@book{Krinsky_2013, address={Farnham}, title={The Ashgate research companion to moral panics}, url={http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781409408123}, publisher={Ashgate}, author={Krinsky, Charles}, year={2013} }

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@misc{Lang_1956, title={While the city sleeps}, publisher={Exposure Cinema}, author={Lang, Fritz}, year={1956} }

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@book{Mitchell_2005, address={London}, edition={2nd ed}, title={Freelancing for television and radio}, volume={Media skills}, url={http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/proTECTED/external/AbstractView/S9780203480113}, publisher={Routledge}, author={Mitchell, Leslie}, year={2005} }

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url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781137391384},
publisher={Palgrave Macmillan}, author={Muller, Lisa}, year={2014} }

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title={Public relations writing: form & style},
url={http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781473711747}, publisher={Wadsworth, Cengage Learning}, author={Newsom, Doug and Haynes, Jim}, year={2014} }

@book{Nicol_Millar_Sharland_2009, address={Oxford}, edition={2nd ed}, title={Media law & human rights}, publisher={Oxford University Press}, author={Nicol, Andrew G. L. and Millar, Gavin and Sharland, Andrew}, year={2009} }

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url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781118287019},
publisher={Wiley}, author={Qualman, Erik}, year={2013} }

@book{Rawnsley_Rawnsley_2003, address={London}, title={Political communications in greater China: the construction and reflection of identity}, publisher={RoutledgeCurzon}, author={Rawnsley, Gary D. and Rawnsley, Ming-Yeh T.}, year={2003} }

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@book{Scott_2013, address={Hoboken, New Jersey}, edition={Fourth edition}, title={The new rules of marketing & PR: how to use social media, online video, mobile applications, blogs, news releases, & viral marketing to reach buyers directly}, url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781118711200}, publisher={John Wiley & Sons}, author={Scott, David Meerman}, year={2013} }

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@book{Shapiro_2001a, address={Cambridge}, title={Mao's war against nature: politics and the environment in Revolutionary China}, volume={Studies in environment and history}, publisher={Cambridge University Press}, author={Shapiro, Judith}, year={2001} }

@book{Shapiro_2001b, address={Cambridge}, title={Mao's war against nature: politics and the environment in Revolutionary China}, volume={Studies in environment and history}, publisher={Cambridge University Press}, author={Shapiro, Judith}, year={2001} }

@book{Sharp_2013, address={London}, title={Journalism and conflict in Indonesia: from reporting violence to promoting peace}, volume={Routledge contemporary Southeast Asia series}, url={http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203095393}, publisher={Routledge}, author={Sharp, Steve}, year={2013} }

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@book{Smith_Mounter_Mylibrary_2008, address={London}, edition={2nd ed}, title={Effective internal communication}, volume={PR in practice series}, url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Flib.mylibrary.com%3Fid%3D177605}, publisher={Kogan Page}, author={Smith, Lyn and Mounter, Pamela and Mylibrary}, year={2008} }

@book{Sparks_2007, address={London}, title={Globalization, development and the mass media}, publisher={SAGE}, author={Sparks, Colin}, year={2007} }

@book{Steen_2015, address={London}, edition={Second edition}, title={Sports journalism: a multimedia primer}, url={http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781315814872}, publisher={Routledge}, author={Steen, Rob}, year={2015} }

@book{Thomson_2010, address={New York}, title={Have you seen...?: a personal introduction to 1,000 films}, publisher={Alfred A. Knopf}, author={Thomson, David}, year={2010} }

@book{Toney_2013, address={London}, title={Sports journalism: the inside track}, url={http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781408178348}, publisher={Bloomsbury Publishing}, author={Toney, James}, year={2013} }

@book{Tong_2015, address={Basingstoke}, title={Investigative journalism, environmental problems and modernisation in China}, volume={Palgrave Studies in Media and Environmental Communication}, publisher={Palgrave Macmillan}, author={Tong, Jingrong}, year={2015} }

@book{Tynan_1964, address={Harmondsworth}, title={Tynan on theatre}, publisher={Penguin Books}, author={Tynan, Kenneth}, year={1964} }

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@book{Whannel_1983, address={London}, title={Blowing the whistle: the politics of sport}, volume={Arguments for socialism}, publisher={Pluto Press}, author={Whannel, Garry}, year={1983} }

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@book{Xin_2012, address={Lanham, MD}, title={How the market is changing China's news: the case of Xinhua News Agency}, url={http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdepp%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780739150979}, publisher={Lexington Books}, author={Xin, Xin}, year={2012} }

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@book{Zhao_1998, address={Urbana, Ill}, title={Media, market, and democracy in China: between the party line and the bottom line}, volume={History of communication}, publisher={University of Illinois Press}, author={Zhao, Yuezhi}, year={1998} }

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@book{Glued to the box: television criticism from the Observer, 1979-82_1983, address={London}, publisher={Pan Books}, year={1983} }

@book{Kamalipour_Snow_2004, address={Lanham, Md}, title={War, media, and propaganda: a global perspective}, url={http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781461646846}, publisher={Rowman & Littlefield Publishers}, year={2004} }

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