

New Journalism and PR Books 2014-15

Recent purchases by the Library for the School of Journalism

View Online



-
1.

Tong J. Investigative Journalism, Environmental Problems and Modernisation in China. Vol Palgrave Studies in Media and Environmental Communication. Palgrave Macmillan; 2015.
 2.

Sharp S. Journalism and Conflict in Indonesia: From Reporting Violence to Promoting Peace. Vol Routledge contemporary Southeast Asia series. Routledge; 2013.
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203095393>
 3.

Shafir G, Meade E, Aceves WJ. Lessons and Legacies of the War on Terror: From Moral Panic to Permanent War. Vol Routledge critical terrorism studies. Routledge; 2013.
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203083987>
 4.

Abrahamson D, Prior-Miller M, eds. The Routledge Handbook of Magazine Research: The Future of the Magazine Form. Routledge; 2015.
 5.

Graham L. Basics of Design: Layout and Typography for Beginners. 2nd edition. Delmar/Cengage Learning; 2005.

6.

Kumar A. Lunch with a Bigot: The Writer in the World. Duke University Press; 2015.

7.

Barendt EM. Freedom of Speech. 2nd ed. Oxford University Press; 2005.

8.

Newsom D, Haynes J. Public Relations Writing: Form & Style. Tenth edition. Wadsworth, Cengage Learning; 2014.

<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781473711747>

9.

Steen R. Sports Journalism: A Multimedia Primer. Second edition. Routledge; 2015.

<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781315814872>

10.

Toney J. Sports Journalism: The inside Track. Bloomsbury Publishing; 2013.

<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781408178348>

11.

Lang F. While the city sleeps. Published online 1956.

12.

Nicol AGL, Millar G, Sharland A. Media Law & Human Rights. 2nd ed. Oxford University Press; 2009.

13.

Crook T. The UK Media Law Pocketbook. Routledge; 2013.

14.

Mitchell L. Freelancing for Television and Radio. Vol Media skills. 2nd ed. Routledge; 2005.
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203480113>

15.

Austin EW, Pinkleton BE. Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns. Vol Routledge communication series. 3rd edition. Routledge; 2015.

16.

Rawnsley GD, Rawnsley MYT, eds. Routledge Handbook of Chinese Media. Routledge; 2015.

17.

Hansen A, Machin D, eds. Visual Environmental Communication. Routledge; 2014.

18.

Barnard A, Parker C. Campaign It!: Achieving Success through Communication. Kogan Page; 2012.
<https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780749464219>

19.

Hansen A, Cox JR, eds. The Routledge Handbook of Environment and Communication. Routledge; 2015.

20.

Olins W. Wally Olins: The Brand Handbook. Thames & Hudson; 2008.

21.

Anderson A. Media, Environment and the Network Society. Vol Palgrave Studies in Media and Environmental Communication. Palgrave Macmillan; 2014.

22.

Scotton JF, Hachten WA. New Media for a New China. Wiley-Blackwell; 2010.

23.

Zhao Y. Media, Market, and Democracy in China: Between the Party Line and the Bottom Line. Vol History of communication. University of Illinois Press; 1998.

24.

Curran J. Media and Society. 5th ed. Bloomsbury Academic; 2010.

25.

Shapiro J. Mao's War against Nature: Politics and the Environment in Revolutionary China. Vol Studies in environment and history. Cambridge University Press; 2001.

26.

Shapiro J. Mao's War against Nature: Politics and the Environment in Revolutionary China. Vol Studies in environment and history. Cambridge University Press; 2001.

27.

Crook T. The UK Media Law Pocketbook. Routledge; 2013.

28.

Nicholas S, O'Malley T, eds. Moral Panics, Social Fears, and the Media: Historical Perspectives. Vol Routledge research in cultural and media studies. Routledge; 2013.

29.

Nordenstreng K, Thussu DK, eds. Mapping BRICS Media. Vol Internationalizing Media Studies. Routledge; 2015.

30.

Clow KE, Baack D. Integrated Advertising, Promotion, and Marketing Communications. Sixth edition ; Global edition. Pearson; 2014.

<https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780273787976>

31.

Balabanova E. The Media and Human Rights: The Cosmopolitan Promise. Routledge; 2015.

<https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780203105436>

32.

Moriarty SE, Mitchell N, Wells W. Advertising & IMC: Principles & Practice. 9th ed., Global edition. Pearson; 2012.

33.

Zhao Y. Communication in China: Political Economy, Power, and Conflict. Vol State and society in East Asia. Rowman & Littlefield; 2008.

<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780742574281>

34.

Broom GM, Cutlip SM. Cutlip & Center's Effective Public Relations. 11th ed., International edition. Pearson Education; 2013.

<https://www.vlebooks.com/vleweb/product/openreader?id=UniLincoln&isbn=9780273775775>

35.

Krinsky C. *Moral Panics over Contemporary Children and Youth*. Ashgate Publishing; 2008.

36.

Heath AF, Fisher SD, Rosenblatt G, Sanders D, Sobolewska MK. *The Political Integration of Ethnic Minorities in Britain*. Oxford University Press; 2013.

37.

Nordenstreng K, Thussu DK, eds. *Mapping BRICS Media. Vol Internationalizing Media Studies*. Routledge; 2015.

38.

Seaton J. *'Pinkoes and Traitors': The BBC and the Nation, 1974-1987*. Profile Books; 2015.

39.

Machin D, Mayr A. *The Language of Crime and Deviance: An Introduction to Critical Linguistic Analysis in Media and Popular Culture*. Continuum; 2012.

40.

Krinsky C. *The Ashgate Research Companion to Moral Panics*. Ashgate; 2013.
<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781409408123>

41.

Morgan G, Poyntig S. *Global Islamophobia: Muslims and Moral Panic in the West. Vol Global connections*. Ashgate; 2012.

42.

Croucher SM, Cronn-Mills D. *Understanding Communication Research Methods: A Theoretical and Practical Approach*. Routledge; 2015.

43.

Mèuller J. Mechanisms of Trust: News Media in Democratic and Authoritarian Regimes. Campus Verlag; 2013.

44.

Wolfsfeld G. Media and the Path to Peace. Vol Communication, society, and politics. Cambridge University Press; 2004.

45.

Li LC. The Chinese State in Transition: Processes and Contests in Local China. Vol Routledge studies on China in transition. Routledge; 2012.

46.

Hearns-Branaman JO. The Political Economy of News in China: Manufacturing Harmony. Lexington Books; 2015.

47.

Brady AM. Looking North, Looking South: China, Taiwan, and the South Pacific. Vol Series on contemporary China. World Scientific; 2010.

48.

Dijk TA van. News as Discourse. Vol Communication. Lawrence Erlbaum; 1988.

49.

Brady AM, ed. China's Thought Management. Vol Routledge studies on China in transition. Routledge; 2014.

50.

Brown D, Hayes N. Influencer Marketing: Who Really Influences Your Customers? Elsevier/Butterworth-Heinemann; 2008.

51.

Jeffreys E. China's Governmentalities: Governing Change, Changing Government. Routledge; 2011.

52.

Lloyd G. One Hell of a Season: Imps, Pilgrims and Tales of the Unexpected. Celluloid; 2003.

53.

Fawkes J. Public Relations Ethics and Professionalism: The Shadow of Excellence. Vol Routledge new directions in public relations and communication research. Routledge; 2013.

<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203097670>

54.

Kamalipour YR, Snow N, eds. War, Media, and Propaganda: A Global Perspective. Rowman & Littlefield Publishers; 2004.

<http://proxy.library.lincoln.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781461646846>

55.

Samovar LA, Porter RE, McDaniel ER, Roy CS. Communication between Cultures. 8th ed., International ed. Wadsworth Cengage Learning; 2013.

56.

Meikle G. Interpreting News. Palgrave Macmillan; 2009.

57.

Miller N. Environmental Politics: Interest Groups, the Media, and the Making of Policy. CRC Press; 2001.

58.

Guo Y. Cultural Nationalism in Contemporary China: The Search for National Identity under Reform. Vol Routledge studies on China in transition. Routledge; 2004.

59.

Holtzhausen DR, Zerfass A, eds. The Routledge Handbook of Strategic Communication. Vol Routledge handbooks. Routledge; 2015.
<http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Flib.myilibrary.com%3Fid%3D663951>

60.

Klein N. No Logo: No Space, No Choice, No Jobs. 10th anniversary ed. Fourth Estate; 2010.

61.

Cao Q, Tian H, Chilton PA, eds. Discourse, Politics and Media in Contemporary China. Vol Discourse Approaches to Politics, Society and Culture (DAPSAC). John Benjamins Publishing Co; 2014.

62.

Fenby J. Tiger Head, Snake Tails: China Today, How It Got There and Why It Has to Change. Fully updated [edition]. Simon & Schuster; 2013.

63.

Sachsman DB, Simon J, Valenti JM, Simon J. Environment Reporters in the 21st Century. Transaction Publishers; 2010.

64.

Zhang J. Marketization and Democracy in China. Vol Routledge studies on China in transition. Routledge; 2008.

65.

Fishman M. Manufacturing the News. University of Texas Press; 1980.

66.

Geall S, Liu J, Pellissery S. Berkshire Encyclopedia of Sustainability: Volume 7: China, India, and East and Southeast Asia: Assessing Sustainability. Berkshire Publishing Group; 2012.

67.

Petrie D. How to lose a guy in 10 days. Published online 2003.

68.

Frankel D, Weisberger L. The devil wears Prada. Published online 2006.

69.

Xin X. How the Market Is Changing China's News: The Case of Xinhua News Agency. Lexington Books; 2012.

<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780739150979>

70.

Allan S, Adam B, Carter C. Environmental Risks and the Media. Routledge; 2000.

<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203164990>

71.

Prugh T, Renner M, Mastny L, Worldwatch Institute. State of the World 2014: Governing for Sustainability. Island Press; 2014.

72.

Shirk SL. Changing Media, Changing China. Oxford University Press; 2011.

73.

Rawnsley GD, Rawnsley MYT. Political Communications in Greater China: The Construction and Reflection of Identity. RoutledgeCurzon; 2003.

74.

Brady AM. Marketing Dictatorship: Propaganda and Thought Work in Contemporary China. Vol Asia/Pacific/Perspectives. Rowman & Littlefield; 2008.

75.

Levine M. Guerrilla P.R. 2.0: Wage an Effective Publicity Campaign without Going Broke. [Revised and updated edition]. HarperCollins; 2008.

76.

Easterly W. The White Man's Burden: Why the West's Efforts to Aid the Rest Have Done so Much Ill and so Little Good. Oxford University Press; 2007.

77.

Jones P. Communicating Strategy. Gower Publishing; 2008.
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780754682882>

78.

Hafner K, Lyon M. Where Wizards Stay up Late: The Origins of the Internet. Simon & Schuster Paperbacks; 2006.

79.

Sparks C. Globalization, Development and the Mass Media. SAGE; 2007.

80.

Barber L. Mostly Men. Rev. ed. Penguin; 1992.

81.

Barr C, Yahoo! Inc. The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World. Yahoo!/St. Martin's Griffin; 2010.

82.

Brayfield C. Arts Reviews: And How to Write Them. Creative Essentials; 2008.

83.

Burn G. Sex & Violence, Death & Silence: Encounters with Recent Art. Faber and Faber; 2009.

84.

Cornelissen J. Corporate Communication: A Guide to Theory & Practice. Fourth edition. SAGE; 2014.

85.

Kunelius R. Media Meets Climate: The Global Challenge for Journalism. (Eide E, ed.). Nordicom; 2012.

86.

Fearn-Banks K. Crisis Communications: A Casebook Approach. Vol Routledge communication series. 4th ed. Routledge; 2011.
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203849521>

87.

Friedlander EJ, Lee J. Feature Writing: The Pursuit of Excellence. Seventh edition, Pearson new international edition. Pearson Education; 2014.

88.

Glued to the Box: Television Criticism from the Observer, 1979-82. Pan Books; 1983.

89.

Jones P. Communicating Strategy. Gower Publishing; 2008.
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780754682882>

90.

Kermode M. Hatchet Job: Love Movies, Hate Critics. Picador; 2014.

91.

Kotter JP, Rathgeber H, Mueller P. Our Iceberg Is Melting: Changing and Succeeding under Any Conditions. Macmillan; 2006.

92.

Muller L. Comparing Mass Media in Established Democracies: Patterns of Media Performance. Vol Challenges to democracy in the 21st century. Palgrave Macmillan; 2014.
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781137391384>

93.

Perloff RM. The Dynamics of Persuasion: Communication and Attitudes in the 21st Century. 5th ed. Routledge; 2014.

94.

Philo G, Berry M, Philo G, Research Group, Glasgow University Media Group. More Bad News from Israel. Pluto; 2011.

95.

Philo G, Briant E, Donald P. Bad News for Refugees. Pluto Press; 2013.

96.

Scott DM. The New Rules of Marketing & PR: How to Use Social Media, Online Video, Mobile Applications, Blogs, News Releases, & Viral Marketing to Reach Buyers Directly. Fourth edition. John Wiley & Sons; 2013.

<http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781118711200>

97.

Smith L, Mounter P, Myilibrary. Effective Internal Communication. Vol PR in practice series. 2nd ed. Kogan Page; 2008.

<http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Flib.myilibrary.com%3Fid%3D177605>

98.

Thomson D. Have You Seen...?: A Personal Introduction to 1,000 Films. Alfred A. Knopf; 2010.

99.

Tynan K, Tynan K, Eban E. Profiles. Nick Hern Books; 1989.

100.

Tynan K. Tynan on Theatre. Penguin Books; 1964.

101.

Tynan K. The Sound of Two Hands Clapping. Jonathan Cape; 1975.

102.

Updike J. *More Matter: Essays and Criticism*. Penguin Books; 2014.

103.

Wolf MJP, ed. *Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming, Volume One: A-L*. Greenwood; 2012.

104.

Carruthers SL. *The Media at War*. 2nd ed. Palgrave Macmillan; 2011.

105.

Cashmore E. *Making Sense of Sports*. 5th ed. Routledge; 2010.

106.

Donnelly J. *International Human Rights. Vol Dilemmas in World Politics*. 4th ed. Westview Press; 2013.

107.

Hicks W. *English for Journalists. Vol Media skills. Twentieth anniversary edition [Fourth edition]*. Routledge; 2013.
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203750933>

108.

Jenkins R. *Social Identity. Vol Key ideas. Fourth edition*. Routledge; 2014.
<http://proxy.library.lincoln.ac.uk/login?qurl=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781315887104>

109.

Lessig L. Free Culture: How Big Media Uses Technology and the Law to Lock down Culture and Control Creativity. Penguin Press; 2004.

110.

Qualman E. Socialnomics: How Social Media Transforms the Way We Live and Do Business. 2nd ed. Wiley; 2013.

<http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781118287019>

111.

Sheldrake P. The Business of Influence: Reframing Marketing and PR for the Digital Age. John Wiley; 2011.

112.

Andrews P. Sports Journalism: A Practical Introduction. Second edition. Sage Publications; 2014.

113.

Blake A. The Body Language: The Meaning of Modern Sport. Lawrence & Wishart; 1996.

114.

Billings AC. Sports Media: Transformation, Integration, Consumption. Vol Electronic media research series. Routledge; 2011.

<http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9780203832790>

115.

Bradshaw P, Rohumaa L. The Online Journalism Handbook: Skills to Survive and Thrive in the Digital Age. Vol Longman practical journalism series. 1st ed. Longman; 2011.

<http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781447902485>

116.

Gray J, Bounegru L, Chambers L, Open Knowledge Foundation, European Journalism Centre. The Data Journalism Handbook. O'Reilly; 2012.
<http://proxy.library.lincoln.ac.uk/login?url=http%3A%2F%2Fwww.dawsonera.com%2Fdep%2Freader%2Fprotected%2Fexternal%2FAbstractView%2FS9781449330040>

117.

Humphries T. Laptop Dancing and the Nanny Goat Mambo: A Sportswriter's Year. Pocket Books/TownHouse; 2003.

118.

Kervin A. Sports Writing. Vol Writing handbooks. A. & C. Black; 1997.

119.

Morrison J. Essential Public Affairs for Journalists. 3rd ed. Oxford University Press; 2013.

120.

Peterson J, Shackleton M. The Institutions of the European Union. Vol The new European Union series. 3rd ed. Oxford University Press; 2012.

121.

Whannel G. Blowing the Whistle: The Politics of Sport. Vol Arguments for socialism. Pluto Press; 1983.