New Journalism and PR Books 2014-15

Recent purchases by the Library for the School of Journalism



[1]

Abrahamson, D. and Prior-Miller, M. eds. 2015. The Routledge handbook of magazine research: the future of the magazine form. Routledge.

[2]

Allan, S. et al. 2000. Environmental risks and the media. Routledge.

[3]

Anderson, A. 2014. Media, environment and the network society. Palgrave Macmillan.

[4]

Andrews, P. 2014. Sports journalism: a practical introduction. Sage Publications.

[5]

Austin, E.W. and Pinkleton, B.E. 2015. Strategic public relations management: planning and managing effective communication campaigns. Routledge.

[6]

Balabanova, E. 2015. The media and human rights: the cosmopolitan promise. Routledge.

[7]

Barber, L. 1992. Mostly men. Penguin.

[8]

Barendt, E.M. 2005. Freedom of speech. Oxford University Press.

[9]

Barnard, A. and Parker, C. 2012. Campaign it!: achieving success through communication. Kogan Page.

[10]

Barr, C. and Yahoo! Inc 2010. The Yahoo! style guide: the ultimate sourcebook for writing, editing, and creating content for the digital world. Yahoo!/St. Martin's Griffin.

[11]

Billings, A.C. 2011. Sports media: transformation, integration, consumption. Routledge.

[12]

Blake, A. 1996. The body language: the meaning of modern sport. Lawrence & Wishart.

[13]

Bradshaw, P. and Rohumaa, L. 2011. The online journalism handbook: skills to survive and thrive in the digital age. Longman.

[14]

Brady, A.-M. ed. 2014. China's thought management. Routledge.

[15]

Brady, A.-M. 2010. Looking north, looking south: China, Taiwan, and the South Pacific.

World Scientific.

[16]

Brady, A.-M. 2008. Marketing dictatorship: propaganda and thought work in contemporary China. Rowman & Littlefield.

[17]

Brayfield, C. 2008. Arts reviews: and how to write them. Creative Essentials.

[18]

Broom, G.M. and Cutlip, S.M. 2013. Cutlip & Center's effective public relations. Pearson Education.

[19]

Brown, D. and Hayes, N. 2008. Influencer marketing: who really influences your customers?. Elsevier/Butterworth-Heinemann.

[20]

Burn, G. 2009. Sex & violence, death & silence: encounters with recent art. Faber and Faber.

[21]

Cao, Q. et al. eds. 2014. Discourse, politics and media in contemporary China. John Benjamins Publishing Co.

[22]

Carruthers, S.L. 2011. The media at war. Palgrave Macmillan.

[23]

Cashmore, E. 2010. Making sense of sports. Routledge.

[24]

Clow, K.E. and Baack, D. 2014. Integrated advertising, promotion, and marketing communications. Pearson.

[25]

Cornelissen, J. 2014. Corporate communication: a guide to theory & practice. SAGE.

[26]

Crook, T. 2013. The UK media law pocketbook. Routledge.

[27]

Crook, T. 2013. The UK media law pocketbook. Routledge.

[28]

Croucher, S.M. and Cronn-Mills, D. 2015. Understanding communication research methods: a theoretical and practical approach. Routledge.

[29]

Curran, J. 2010. Media and society. Bloomsbury Academic.

[30]

Dijk, T.A. van 1988. News as discourse. Lawrence Erlbaum.

[31]

Donnelly, J. 2013. International human rights. Westview Press.

[32]

Easterly, W. 2007. The white man's burden: why the West's efforts to aid the rest have done so much ill and so little good. Oxford University Press.

[33]

Fawkes, J. 2013. Public relations ethics and professionalism: the shadow of excellence. Routledge.

[34]

Fearn-Banks, K. 2011. Crisis communications: a casebook approach. Routledge.

[35]

Fenby, J. 2013. Tiger head, snake tails: China today, how it got there and why it has to change. Simon & Schuster.

[36]

Fishman, M. 1980. Manufacturing the news. University of Texas Press.

[37]

Frankel, D. and Weisberger, L. 2006. The devil wears Prada. Twentieth Century Fox.

[38]

Friedlander, E.J. and Lee, J. 2014. Feature writing: the pursuit of excellence. Pearson Education.

[39]

Geall, S. et al. 2012. Berkshire encyclopedia of sustainability: volume 7: China, India, and East and Southeast Asia: assessing sustainability. Berkshire Publishing Group.

[40]

Graham, L. 2005. Basics of design: layout and typography for beginners. Delmar/Cengage Learning.

[41]

Gray, J. et al. 2012. The data journalism handbook. O'Reilly.

[42]

Guo, Y. 2004. Cultural nationalism in contemporary China: the search for national identity under reform. Routledge.

[43]

Hafner, K. and Lyon, M. 2006. Where wizards stay up late: the origins of the Internet. Simon & Schuster Paperbacks.

[44]

Hansen, A. and Cox, J.R. eds. 2015. The Routledge handbook of environment and communication. Routledge.

[45]

Hansen, A. and Machin, D. eds. 2014. Visual environmental communication. Routledge.

[46]

Hearns-Branaman, J.O. 2015. The political economy of news in China: manufacturing harmony. Lexington Books.

[47]

Heath, A.F. et al. 2013. The political integration of ethnic minorities in Britain. Oxford University Press.

[48]

Hicks, W. 2013. English for journalists. Routledge.

[49]

Holtzhausen, D.R. and Zerfass, A. eds. 2015. The Routledge handbook of strategic communication. Routledge.

[50]

Humphries, T. 2003. Laptop dancing and the nanny goat mambo: a sportswriter's year. Pocket Books/TownHouse.

[51]

Jeffreys, E. 2011. China's governmentalities: governing change, changing government. Routledge.

[52]

Jenkins, R. 2014. Social identity. Routledge.

[53]

Jones, P. 2008. Communicating strategy. Gower Publishing.

[54]

Jones, P. 2008. Communicating strategy. Gower Publishing.

[55]

Kamalipour, Y.R. and Snow, N. eds. 2004. War, media, and propaganda: a global perspective. Rowman & Littlefield Publishers.

[56]

Kermode, M. 2014. Hatchet job: love movies, hate critics. Picador.

[57]

Kervin, A. 1997. Sports writing. A. & C. Black.

[58]

Klein, N. 2010. No logo: no space, no choice, no jobs. Fourth Estate.

[59]

Kotter, J.P. et al. 2006. Our iceberg is melting: changing and succeeding under any conditions. Macmillan.

[60]

Krinsky, C. 2008. Moral panics over contemporary children and youth. Ashgate Publishing.

[61]

Krinsky, C. 2013. The Ashgate research companion to moral panics. Ashgate.

[62]

Kumar, A. 2015. Lunch with a bigot: the writer in the world. Duke University Press.

[63]

Kunelius, R. 2012. Media meets climate: the global challenge for journalism. Nordicom.

[64]

Lang, F. 1956. While the city sleeps. Exposure Cinema.

[65]

Lessig, L. 2004. Free culture: how big media uses technology and the law to lock down culture and control creativity. Penguin Press.

[66]

Levine, M. 2008. Guerrilla P.R. 2.0: wage an effective publicity campaign without going broke. HarperCollins.

[67]

Li, L.C. 2012. The Chinese state in transition: processes and contests in local China. Routledge.

[68]

LLoyd, G. 2003. One hell of a season: Imps, Pilgrims and tales of the unexpected. Celluloid.

[69]

Machin, D. and Mayr, A. 2012. The language of crime and deviance: an introduction to critical linguistic analysis in media and popular culture. Continuum.

[70]

Meikle, G. 2009. Interpreting news. Palgrave Macmillan.

[71]

Mèuller, J. 2013. Mechanisms of trust: news media in democratic and authoritarian regimes . Campus Verlag.

[72]

Miller, N. 2001. Environmental politics: interest groups, the media, and the making of policy. CRC Press.

[73]

Mitchell, L. 2005. Freelancing for television and radio. Routledge.

[74]

Morgan, G. and Poyntig, S. 2012. Global Islamophobia: Muslims and moral panic in the West. Ashgate.

[75]

Moriarty, S.E. et al. 2012. Advertising & IMC: principles & practice. Pearson.

[76]

Morrison, J. 2013. Essential public affairs for journalists. Oxford University Press.

[77]

Muller, L. 2014. Comparing mass media in established democracies: patterns of media performance. Palgrave Macmillan.

[78]

Newsom, D. and Haynes, J. 2014. Public relations writing: form & style. Wadsworth, Cengage Learning.

[79]

Nicholas, S. and O'Malley, T. eds. 2013. Moral panics, social fears, and the media: historical perspectives. Routledge.

[80]

Nicol, A.G.L. et al. 2009. Media law & human rights. Oxford University Press.

[81]

Nordenstreng, K. and Thussu, D.K. eds. 2015. Mapping BRICS media. Routledge.

[82]

Nordenstreng, K. and Thussu, D.K. eds. 2015. Mapping BRICS media. Routledge.

[83]

Olins, W. 2008. Wally Olins: the brand handbook. Thames & Hudson.

[84]

Perloff, R.M. 2014. The dynamics of persuasion: communication and attitudes in the 21st century. Routledge.

[85]

Peterson, J. and Shackleton, M. 2012. The institutions of the European Union. Oxford University Press.

[86]

Petrie, D. 2003. How to lose a guy in 10 days. Paramount Pictures.

[87]

Philo, G. et al. 2013. Bad news for refugees. Pluto Press.

[88]

Philo, G. et al. 2011. More bad news from Israel. Pluto.

[89]

Prugh, T. et al. 2014. State of the world 2014: governing for sustainability. Island Press.

[90]

Qualman, E. 2013. Socialnomics: how social media transforms the way we live and do business. Wiley.

[91]

Rawnsley, G.D. and Rawnsley, M.-Y.T. 2003. Political communications in greater China: the construction and reflection of identity. RoutledgeCurzon.

[92]

Rawnsley, G.D. and Rawnsley, M.-Y.T. eds. 2015. Routledge handbook of Chinese media. Routledge.

[93]

Sachsman, D.B. et al. 2010. Environment reporters in the 21st century. Transaction Publishers.

[94]

Samovar, L.A. et al. 2013. Communication between cultures. Wadsworth Cengage Learning.

[95]

Scott, D.M. 2013. The new rules of marketing & PR: how to use social media, online video, mobile applications, blogs, news releases, & viral marketing to reach buyers directly. John Wiley & Sons.

[96]

Scotton, J.F. and Hachten, W.A. 2010. New media for a new China. Wiley-Blackwell.

[97]

Seaton, J. 2015. 'Pinkoes and traitors': the BBC and the nation, 1974-1987. Profile Books.

[98]

Shafir, G. et al. 2013. Lessons and legacies of the war on terror: from moral panic to permanent war. Routledge.

[99]

Shapiro, J. 2001. Mao's war against nature: politics and the environment in Revolutionary China. Cambridge University Press.

[100]

Shapiro, J. 2001. Mao's war against nature: politics and the environment in Revolutionary China. Cambridge University Press.

[101]

Sharp, S. 2013. Journalism and conflict in Indonesia: from reporting violence to promoting peace. Routledge.

[102]

Sheldrake, P. 2011. The business of influence: reframing marketing and PR for the digital age. John Wiley.

[103]

Shirk, S.L. 2011. Changing media, changing China. Oxford University Press.

[104]

Smith, L. et al. 2008. Effective internal communication. Kogan Page.

[105]

Sparks, C. 2007. Globalization, development and the mass media. SAGE.

[106]

Steen, R. 2015. Sports journalism: a multimedia primer. Routledge.

[107]

Thomson, D. 2010. Have you seen...?: a personal introduction to 1,000 films. Alfred A. Knopf.

[108]

Toney, J. 2013. Sports journalism: the inside track. Bloomsbury Publishing.

[109]

Tong, J. 2015. Investigative journalism, environmental problems and modernisation in China. Palgrave Macmillan.

[110]

Tynan, K. et al. 1989. Profiles. Nick Hern Books.

[111]

Tynan, K. 1975. The sound of two hands clapping. Jonathan Cape.

[112]

Tynan, K. 1964. Tynan on theatre. Penguin Books.

[113]

Updike, J. 2014. More matter: essays and criticism. Penguin Books.

[114]

Whannel, G. 1983. Blowing the whistle: the politics of sport. Pluto Press.

[115]

Wolf, M.J.P. ed. 2012. Encyclopedia of video games: the culture, technology, and art of gaming, Volume one: A-L. Greenwood.

[116]

Wolfsfeld, G. 2004. Media and the path to peace. Cambridge University Press.

[117]

Xin, X. 2012. How the market is changing China's news: the case of Xinhua News Agency. Lexington Books.

[118]

Zhang, J. 2008. Marketization and democracy in China. Routledge.

[119]

Zhao, Y. 2008. Communication in China: political economy, power, and conflict. Rowman & Littlefield.

[120]

Zhao, Y. 1998. Media, market, and democracy in China: between the party line and the bottom line. University of Illinois Press.

[121]

1983. Glued to the box: television criticism from the Observer, 1979-82. Pan Books.