

New Library books for the Lincoln International Business School 2018-19

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72 items

July 2018 (4 items)

The study skills toolkit for students with dyslexia - Monica Gribben, 2012

Book

China's great wall of debt: shadow banks, ghost cities, massive loans, and the end of the Chinese miracle - Dinny McMahon, 2018

Book

Events management: an introduction - Charles Bladen, James Kennell, Emma Abson, Nick Wilde, 2017

Book

Tourism management: an introduction - Clare Inkson, Lynn Minnaert, 2018

Book

June 2018 (11 items)

The modern law of evidence - Adrian Keane, Paul McKeown, 2018

Book

Contemporary issues in strategic management - Paul Phillips, Luiz Moutinho, 2018

Book

Ecotourism's promise and peril: a biological evaluation - 2017

Book

Innovation and entrepreneurship - J. R. Bessant, Joseph Tidd, c2015

Book

African diaspora direct investment: establishing the economic and socio-cultural rationale - 2018

Book

Managing innovation and change - David Mayle, Open University, 2006

Book

Business accounting and finance - Catherine Gowthorpe, 2018

Book

Taming the sun: innovations to harness solar energy and power the planet - Varun Sivaram, c2018

Book

International trade: theory and policy - Paul R. Krugman, Maurice Obstfeld, Marc J. Melitz, 2018

Book

African diaspora direct investment: establishing the economic and socio-cultural rationale - Dieu DonnÃ© Dameaux Hack-Polay, 2018

Book

Strategic management of technological innovation - Melissa A. Schilling, 2017

Book

May 2018 (12 items)

Managing innovation: integrating technological, market and organizational change - Joseph Tidd, John Bessant, c2013

Book

Global innovation management - J. Christopher Westland, 2016

Book

Managing innovation and change - David Mayle, Open University, 2006

Book

Cycles in the UK housing economy: price and its relationship with lenders, buyers, consumption and construction - David Gray, 2017

Book

What is strategy: and does it matter? - Richard Whittington, 2001

Book

Business strategy: managing uncertainty, opportunity, and enterprise - J.-C. Spender, 2014

Book

Competitive advantage: creating and sustaining superior performance - Michael E. Porter, 2004

Book

Understanding Michael Porter: the essential guide to competition and strategy - Joan Magretta, c2012

Book

Exploring innovation - David Smith, 2015

Book

Business research methods for Chinese students: a practical guide to your research project - Huiping Xian, Yue Meng-Lewis, 2018

Book

Corporate reputations, branding and people management: a strategic approach to HR -
Graeme Martin, Susan Hetrick, 2006

Book

Psychology of language [Fifth edition] - David W. Carroll, c2008

Book

April 2018 (45 items)

Digital marketing - Dave Chaffey, Fiona Ellis-Chadwick, 2016

Book

Current topics in management: Vol. 13: Global perspectives on strategy, behavior, and performance - M. Afzalur Rahim, 2017

Book

Leadership theory and research: a critical approach to new and existing paradigms -
Christian Harrison, c2018

Book

Sustainable event management: a practical guide - Meegan Jones, 2018

Book

Globalization and global citizenship: interdisciplinary approaches - 2017

Book

Sport business in leading economies - 2018

Book

Events management: an introduction - Charles Bladen, James Kennell, Emma Abson, Nick Wilde, 2017

Book

The labour of leisure: the culture of free time - Chris Rojek, 2010

Book

The theory of the leisure class - Thorstein Veblen, John Kenneth Galbraith, 2017

Book

Tourism, performance, and place: a geographic perspective - Jillian M. Rickly-Boyd, Daniel C. Knudsen, Lisa C. Braverman, Michelle M. Metro-Roland, 2017

Book

Applied intermediate macroeconomics - Kevin D. Hoover, 2014

Book

Operations and process management: principles and practice for strategic impact - Nigel Slack, Alistair Brandon-Jones, 2018

[Book](#)

Strategic corporate social responsibility: sustainable value creation - David Chandler, 2017[Book](#)

Understanding social enterprise: theory and practice - Rory Ridley-Duff, Mike Bull, 2015[Book](#)

Corporate social responsibility: strategy, communication, governance - 2017[Book](#)

The crisis management cycle - Christer Pursiainen, 2017[Book](#)

Corporate responsibility - Mick Blowfield, Alan Murray, c2014[Book](#)

Social entrepreneurship: new models of sustainable social change - Alex Nicholls, 2008[Book](#)

Disruptive leadership: Apple and the technology of caring deeply : nine keys to organizational excellence and global impact - Rich Kao, c2018[Book](#)

Corporate responsibility - Mick Blowfield, Alan Murray, c2014[Book](#)

Work psychology: understanding human behaviour in the workplace - John Arnold, Ray Randall, 2016[Book](#)

Health and safety: risk management - Tony Boyle, 2018[Book](#)

Business and the natural environment: a research overview - 2018[Book](#)

Leading innovation, creativity and enterprise - Peter Cook, 2016[Book](#)

21st century workforces and workplaces: the challenges and opportunities for future work practices and labour markets - S. Bevan, Ian Brinkley, Cary L. Cooper, Zofia Bajorek, 2018[Book](#)

Strategy plain and simple: 3 steps to building a successful strategy for your startup or growing business - Vaughan Evans, 2018[Book](#)

Brilliant business models - Adam J. Bock, 2018[Book](#)

Business process management - Akhil Kumar, 2018

Book

Cycles in the UK housing economy: price and its relationship with lenders, buyers, consumption and construction - David Gray, 2017

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Doughnut economics: seven ways to think like a 21st century economist - Kate Raworth, 2018

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International finance: theory and policy - Paul R. Krugman, Maurice Obstfeld, Marc J. Melitz, 2018

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Resigned activism: living with pollution in rural China - Anna Lora-Wainwright, 2017

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Corporate communication through social media: strategies for managing reputation - Asha Kaul, Vidhi Chaudhri, 2017

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The financial instability hypothesis of Hyman P. Minsky: application to the current financial crisis - Michal Paulus, c2014

Book

Managing leadership transition for nonprofits: passing the torch to sustain organizational excellence - Barry Dym, Susan Egmont, Laura Watkins, 2011

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Direct and digital marketing in practice - Brian Thomas, Matthew Housden, 2017

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Leading organizations: ten timeless truths - Scott Keller, Mary Meaney, 2017

Book

Strategic corporate social responsibility: sustainable value creation - David Chandler, 2017

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Managing without profit: leadership, governance and management of civil society organisations - Mike Hudson, 2017

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Strategic performance management: accounting for organizational control - Ralph William Adler, 2018

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Social enterprise: developing sustainable businesses - Frank Martin, Marcus Thompson, 2010

Book

Introduction to social entrepreneurship - Teresa Chahine, 2016

Book

International economics: theory and policy - Paul R. Krugman, Maurice Obstfeld, Marc J. Melitz, 2018

Book

Codes of business ethics: a guide to developing and implementing an effective code - Simon Webley, Daniel Johnson, Institute of Business Ethics, 2016

Book

Consumer behavior & marketing strategy - J. Paul Peter, Jerry C. Olson, 2010

Book